## Advertise with Rahway Rising

Support local news and boost your business by joining RahwayRising.com in bringing the latest information and news to Rahway residents. Online advertising is a sure path to target a new pool of potential customers.



Rahway Rising is the first website people turn to for local news about redevelopment. What's that new construction going to be? Why is that lot vacant?

Those are the things readers are curious about and come to RahwayRising.com to find out. People know it and people talk about it, when they see your ad on the site, they'll talk about you too.

Why advertise online? Rahway Rising is among the best ranked sites for Internet searches

related to Rahway. The majority of visits originate in Rahway but readers also come from surrounding towns and beyond.

We have more than 3,000 followers on social media, from Rahway and beyond, and average anywhere from 5,000 to 9,000 page views per month — with ad rates starting at reasonable prices that bring you online exposure at value.

## Monthly ad rates for 2024

Name (location)	<u>Size</u>	<u>Price</u>
Bullseye (right-hand side of home page)	300x250	\$225
Standard (left-hand side of home page)	155x155	\$200
Leaderboard (center/bottom of individual blog post)	90x128	\$125
Bullseye Starter (bottom of home page)	300x250	\$100

There's also opportunities to experiment with social media outreach, sponsored blog posts and more. For more information, email <a href="mailto:RahwayRising@gmail.com">RahwayRising@gmail.com</a> or call 908-358-5985.